What makes a good poster

- Important information should be readable from about 2 metres away

- Title is short and draws interest

- Word count of about 300 words

- Text is clear and to the point
  - Short sentences
  - Short paragraphs
  - Captions
  - Single words and phrases

- Use of bullets, numbering and headlines makes it easy to read

- Effective use of graphics, colours and fonts

- Consistent and clean layout
  - Decide how the information will be organized e.g. main heading and sub headings; blocks of information
  - Sequence the information
  - Decide how to record the information e.g. writing, graphics, computer generated
  - Decide how to arrange the graphics, labels, information
  - Size of fonts: Title: largest font; Subheadings: large; Supporting material medium; Details: smallest